

2017 Write-to-Publish Conference CDs

GENERAL SESSIONS/PANELS

- ___17-01 The Ministry of Christian Writing—Lawrence Wilson
- ___17-02 Panel: Magazine and Website Editors
- ___17-03 Panel: Specialty and Independent Publishing Editors
- ___17-04 Panel: Book Editors
- ___17-05 Panel: Tactics for a Successful Writing Career
- ___17-06 The Firestorm: When Your Written Words Get Tested—
Carol Kent
- ___17-07 Burning Bushes: Remember Your Marker Moments—
Carol Kent
- ___17-08 Unquenchable Faith: Catch the Vision—Carol Kent
- ___17-09 Creating From a Full Well—Jane Rubietta

ELECTIVES

- ___17-10 Four Questions Every Writer Should Ask—Blythe Daniel
- ___17-11 Writing for Young Children—Rachel Pellegrino
- ___17-13 Polished Promotion on a Budget—Joanie & Jenni Beaver
- ___17-14 Preparing for Appointments with Editors and Agents—
Cindy Sproles
- ___17-15 Understanding a Book Contract—Steven Hutson
- ___17-16 Power Writing: Writing Strong and Selling Your Words
—Jane Rubietta
- ___17-17 The Ultimate Book Proposal—Rowena Kuo
- ___17-18 Using Indie Publishing to Build Toward Traditional
Contracts—Athena Dean Holtz
- ___17-19 Identify and Reach Your Target Audience—Joanie &
Jenni Beaver
- ___17-20 Writing Nonfiction for Kids—Linda Weddle
- ___17-21 Panel: Literary Agents
- ___17-22 Binge Writing: Write Faster, Smarter, and in Less
Time—Cyle Young
- ___17-23 Writing Youth Fiction—Rachel LaMonica Pellegrino
- ___17-26 The Heart of a Writer—Cindy Sproles
- ___17-27 What's In and Out in Publishing?—Blythe Daniel
- ___17-28 Writing to Engage a Reader's Attention—Cindy
Sproles
- ___17-29 Thinking Outside the Book—Cynthia Ruchti
- ___17-30 Blog to Book: How & When to Take Your Blog Content
to a Book—Blythe Daniel
- ___17-31 Market Like a Pro—Cyle Young
- ___17-33 Speaking 101: Developing a Topical Presentation—
Carol Kent
- ___17-34 High Concept: Developing a Great Idea—Ben Wolf
- ___17-35 Writing Devotionals—Cyle Young
- ___17-37 Navigating the Digital Landscape (beginners)—Joanie
& Jenni Beaver
- ___17-38 Before You Jump Into Self-publishing—Steven Hutson
- ___17-39 Making Your Speeches Come Alive—Carol Kent
- ___17-40 Words Fail Me: When You're Out of Steam and Dreams
—Jane Rubietta
- ___17-41 Adapting Your Story to a Screenplay—Rowena Kuo
- ___17-42 Writing Flash Fiction—Ben Wolf
- ___17-43 The New Face of Publishing—Joanie & Jenni Beaver
- ___17-44 Setting Yourself Up for Success—Cynthia Ruchti

- ___17-45 Content Creation to Build a Following/Advertise Your
Book—Athena Dean Holtz
- ___17-46 Research Techniques—Rowena Kuo
- ___17-47 Writing Instructional Materials—Linda Weddle
- ___17-49 Why You're Not Getting Published—Steven Hutson
- ___17-50 10 Steps to Better Time Management—Ben Wolf
- ___17-51 Develop a Radio Ministry to Build Your Brand—
Athena Dean Holtz

CONTINUING CLASSES

- ___17-52 How to Get Published (Part 1)—Michelle Medlock
Adams
- ___17-53 How to Get Published (Part 2)—Michelle Medlock
Adams
- ___17-54 How to Get Published (Part 3)—Michelle Medlock
Adams
- ___17-55 How to Get Published (Part 4)—Michelle Medlock
Adams
- ___17-56 Writing Fiction (Part 1)—Allie Pleiter
- ___17-57 Writing Fiction (Part 2)—Allie Pleiter
- ___17-58 Writing Fiction (Part 3)—Allie Pleiter
- ___17-59 Writing Fiction (Part 4)—Allie Pleiter
- ___17-60 Writing Nonfiction (Part 1)—Ginger Kolbaba
- ___17-61 Writing Nonfiction (Part 2)—Ginger Kolbaba
- ___17-62 Writing Nonfiction (Part 3)—Ginger Kolbaba
- ___17-63 Writing Nonfiction (Part 4)—Ginger Kolbaba
- ___17-64 Communicating Christ to Non-Christian Audiences
(Part 1)—Rusty Wright
- ___17-65 Communicating Christ to Non-Christian Audiences
(Part 2)—Rusty Wright
- ___17-66 Communicating Christ to Non-Christian Audiences
(Part 3)—Rusty Wright
- ___17-67 Communicating Christ to Non-Christian Audiences
(Part 4)—Rusty Wright
- ___17-68 Writing With Excellence (Part 1)—Joyce K. Ellis
- ___17-69 Writing With Excellence (Part 2)—Joyce K. Ellis
- ___17-70 Writing With Excellence (Part 3)—Joyce K. Ellis
- ___17-71 Writing With Excellence (Part 4)—Joyce K. Ellis
- ___17-72 Advanced Career Track (Part 1)—Lawrence W. Wilson
- ___17-73 Advanced Career Track (Part 2)—Lawrence W. Wilson
- ___17-74 Advanced Career Track (Part 3)—Lawrence W. Wilson
- ___17-75 Advanced Career Track (Part 4)—Lawrence W. Wilson
- ___17-76 How to Tame the Social Media Monster (beyond
beginners, part 1)—Janis Whipple
- ___17-77 How to Tame the Social Media Monster (beyond
beginners, part 2)—Janis Whipple
- ___17-78 How to Tame the Social Media Monster (beyond
beginners, part 3)—Janis Whipple
- ___17-79 How to Tame the Social Media Monster (beyond
beginners, part 4)—Janis Whipple

FULL CONFERENCE

- ___All sessions as MP3 files on 2 CDs

Go to next page for ordering information.

PRICES, INCLUDING SHIPPING IN U.S.

CDs: 1-15, \$5 each; 16+, \$4 each (you may combine more than one year)

Full conference set as MP3 files on 2 CDs: \$150

Outside U.S.: add 15% shipping

Make check or money order in U.S. funds payable to WordPro, or fill in the credit card information below.

Mail to: WordPro Communication Services, 9118 W. Elmwood Drive, Ste. 1G, Niles, IL 60714-5820. **No phone orders.** Allow up to two to three weeks for delivery, more for overseas.

Name _____

Address _____

City _____

State/Province _____ Zip+4/Postal Code _____

Phone (_____) _____

E-mail _____

Subtotal: _____ CDs x \$_____ per CD = \$_____

Full conference MP3 set \$_____

Sales tax (**IL only:** 10.25%) \$_____

Shipping outside U.S. \$_____

Total \$_____

Visa/MasterCard/Discover/AmEx number: _____

Expiration date _____ Card ID no. (last 3 nos. on back or 4 nos. on AmEx) _____

Signature _____

Billing address for card if different from above: _____

WordPro Communication Services
9118 W. Elmwood Drive, Ste. 1G, Niles, IL 60714-5820
Phone: 847-296-3964 • Fax: 847-296-0754 • E-mail: lin@writetopublish.com
www.writetopublish.com