

## 2018 Write-to-Publish Conference CDs

### GENERAL SESSIONS/PANELS

- \_\_\_18-01 Write Like Baseball—Bob Hostetler
- \_\_\_18-02 Panel: Magazine & Website Editors
- \_\_\_18-04 Panel: Specialty and Independent Publishing Editors
- \_\_\_18-06 Panel: Book Editors
- \_\_\_18-03 Joy in the Journey—Michelle Medlock Adams
- \_\_\_18-05 Joy in the Waiting—Michelle Medlock Adams
- \_\_\_18-08 The J-O-Y Challenge—Michelle Medlock Adams
- \_\_\_18-07 The Weak Writer—Bob Hostetler

### ELECTIVES

- \_\_\_18-09 From Boring to Gripping: Reorganizing Your Manuscript for Maximum Effect—Inger Logelin
- \_\_\_18-10 Making the Most of Editorial Appointments—Bob Hostetler
- \_\_\_18-11 Fantasy, Science Fiction, and Horror: Finding Your Market—Rowena Kuo
- \_\_\_18-12 Ghostwriting and Collaborating—Ginger Kolbaba
- \_\_\_18-13 Research: Becoming an Authority—Bill Watkins
- \_\_\_18-14 Go Viral: Marketing on Social Media—Terry Whalin
- \_\_\_18-15 Writing to Engage Readers—Cindy Sproles
- \_\_\_18-16 Edit Yourself for More Sales—Lt. Colonel Allen Satherlee
- \_\_\_18-17 Writing Effective Book Proposals—Terry Whalin
- \_\_\_18-19 Creating and Giving a Speech—Jane Rubietta
- \_\_\_18-20 Beyond Books and Magazines: Freelance Tentmaking—Lee Warren
- \_\_\_18-21 Developing Your Voice—Sheila Seifert
- \_\_\_18-22 Understanding Book-publishing Options—Lee Warren
- \_\_\_18-23 Freelance Editing for Publishing Houses—Natalie Nyquist
- \_\_\_18-24 Articles to Books, Books to Articles—Ginger Kolbaba
- \_\_\_18-25 Getting Invites to Speak—Jane Rubietta
- \_\_\_18-26 Panel: Literary Agents
- \_\_\_18-27 How to Write With a Christian Worldview in the General Market—Rowena Kuo
- \_\_\_18-28 From Blog to Book—Inger Logelin
- \_\_\_18-29 Nuts and Bolts of Writing for Children—Michelle Medlock Adams
- \_\_\_18-30 Pitch Me Your Parenting Ideas (and Get an Assignment) Sheila Seifert
- \_\_\_18-31 Writing Devotions That Sell—Cynthia Ruchti
- \_\_\_18-32 Using Sales Funnels to Find New Readers—Lee Warren
- \_\_\_18-33 How to Write Faster and Better—Bill Watkins
- \_\_\_18-34 Improve Your Writing: Learning the Art of Critique—Cindy Sproles
- \_\_\_18-35 Sell Everything You Write—Bob Hostetler
- \_\_\_18-36 Write As if It Matters: Encouragement for Discouraged Writers—Cynthia Ruchti
- \_\_\_18-37 Writing as a Business: Creating a Plan for Success—Lee Warren
- \_\_\_18-38 Using Goodreads to Reach More Readers—Terry Whalin

### CONTINUING CLASSES

- \_\_\_18-39 How to Get Published (Part 1)—Joyce K. Ellis
- \_\_\_18-40 How to Get Published (Part 2)—Joyce K. Ellis
- \_\_\_18-41 How to Get Published (Part 3)—Joyce K. Ellis
- \_\_\_18-42 How to Get Published (Part 4)—Joyce K. Ellis
- \_\_\_18-43 Fiction Toolbox (Part 1)—Susan Baganz
- \_\_\_18-44 Fiction Toolbox (Part 2)—Susan Baganz
- \_\_\_18-45 Fiction Toolbox (Part 3)—Susan Baganz
- \_\_\_18-46 Fiction Toolbox (Part 4)—Susan Baganz
- \_\_\_18-47 Writing Nonfiction (Part 1)—Jane Rubietta
- \_\_\_18-48 Writing Nonfiction (Part 2)—Jane Rubietta
- \_\_\_18-49 Writing Nonfiction (Part 3)—Jane Rubietta
- \_\_\_18-50 Writing Nonfiction (Part 4)—Jane Rubietta
- \_\_\_18-51 Writing Powerful Personal Experiences (Part 1)—Sherri Langton
- \_\_\_18-52 Writing Powerful Personal Experiences (Part 2)—Sherri Langton
- \_\_\_18-53 Writing Powerful Personal Experiences (Part 3)—Sherri Langton
- \_\_\_18-54 Writing Powerful Personal Experiences (Part 4)—Sherri Langton
- \_\_\_18-55 Creating Your Author Website/Blog (Part 1)—Cyle Young
- \_\_\_18-56 Creating Your Author Website/Blog (Part 2)—Cyle Young
- \_\_\_18-57 Creating Your Author Website/Blog (Part 3)—Cyle Young
- \_\_\_18-58 Creating Your Author Website/Blog (Part 4)—Cyle Young
- \_\_\_18-59 Advanced Career Track (Part 1)—Michelle Medlock Adams and Bethany Jett
- \_\_\_18-60 Advanced Career Track (Part 2)—Michelle Medlock Adams and Bethany Jett
- \_\_\_18-61 Advanced Career Track (Part 3)—Michelle Medlock Adams and Bethany Jett
- \_\_\_18-62 Advanced Career Track (Part 4)—Michelle Medlock Adams and Bethany Jett

### FULL CONFERENCE

- \_\_\_All sessions as MP3 files on 2 CDs

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